

IntroEDGE™

**We teach the art and science
of the personal introduction.**

PROGRAM OVERVIEW
Downloadable
eBook



An American Educational Systems Company

Foreword from IntroEDGE's Creator



Thank you for your interest in our IntroEDGE™ Coaching Program. Over forty years of research and development is the basis for developing what just may be the most important and meaningful educational experience I have ever created.

IntroEDGE™ teaches students a crucial skill that is rarely taught by parents or educators. It is a skill so powerful and empowering those who have it gain a genuine advantage over all others. It is the ability to clearly, effectively and powerfully answer the simple but important question, “Tell me about yourself?”.

It is the number one question we are asked countless times throughout our lives and how we answer can make all the difference.

That's why I created IntroEDGE™ to provide our students with the knowledge, skills and confidence to deliver an incredibly powerful personal introduction and an unforgettable first impression.

I believe you will find our program overview helpful in learning about the many benefits our students gain from their IntroEDGE™ Coaching Experience. However, if you have additional questions or need assistance with our enrollment process, please do not hesitate to email or call us.

Sincerely,

BERRY

Throughout our lives we are presented with numerous opportunities for advancement and success. However, far too few of us are fully prepared to take advantage of a potentially meaningful encounter. That's where IntroEDGE™ can make the difference.

Whether it is an interview for college admissions, a scholarship, an internship, an important job opportunity or countless other professional and personal situations, having the knowledge, skills and confidence to deliver an exceptionally powerful and unforgettable personal introduction can give us a distinct edge over others. And, that is exactly what our IntroEDGE™ Coaching Program is all about.

We teach the art and science of the personal introduction.

Our IntroEDGE™ Coaching Program was created by world renowned educator and celebrated social entrepreneur, Berry Fowler, the founder and former chairman of Sylvan Learning Centers. Berry's highly engaging teaching style coaches IntroEDGE™ students through a journey of self-discovery as they master the skills and techniques of crafting and delivering a powerful personal presentation.



IntroEDGE™

Two IntroEDGE™ Learning Options

Our IntroEDGE™ Coaching Program offers students two powerful learning options to gain their IntroEDGE™ from home.

Option One: Online Self-Directed Program



With Option One a student may enroll in our Online Self-Directed Coaching Program. Here students may access our complete online program twenty-four hours a day. They can move through Berry Fowler's step-by-step guided lessons on their own schedule and at their own pace, taking as much time as they need to develop and perfect their personal IntroEDGE™ introduction.

Option Two: Individualized, Live Online One-to-One Coaching



Option Two is our premier learning and coaching experience. With this option, students have full access to the IntroEDGE™ video lessons while they receive individualized, one-to-one coaching from their own IntroEDGE™ Certified Success Coach. From start to finish, IntroEDGE™ coaches help their students to remain focused, motivated and moving forward as they develop skills that will last a lifetime.

Three Phases of the IntroEDGE™ Coaching Program



In Phase 1, students are coached through a series of exercises as they learn about themselves and gather all the information they will need to create their personal IntroEDGE™.



In Phase 2, students follow step-by-step directions and exercises designed to teach them how to effectively organize all the information they have collected and identify the essential elements of a powerful personal presentation.



In Phase 3, students learn how to pull it all together as they are coached through the writing and delivery of a well-organized and passionately delivered introduction of themselves. During this section, students also learn how to easily and effectively customize and tailor their personal presentation to a variety of real-life situations. By the end of Phase 3, students will have mastered their IntroEDGE™.



Bonus: Our IntroEDGE™ Coaching Program also provides students with tips and instruction on how to create a powerful video presentation.

IntroEDGE™ Coaching Program

Twelve Coaching Lessons - Sixteen Videos – Lifetime Access

The IntroEDGE™ Coaching Program comes with twelve powerful and engaging coaching lessons on sixteen videos. Although many students find they can easily complete the entire IntroEDGE™ program in as little as seven days, there is no hurry. Students may move through the program at their own pace and on their own schedule.



During the IntroEDGE™ Coaching Program our students learn:

- How to identify, appreciate and value who they truly are and what makes them unique
- How to recognize and capitalize on their personal strengths, gifts and talents
- How to clearly articulate their passions, goals and objectives
- How to organize and craft their own compelling and succinct individual story
- How to employ proven techniques to present themselves in a powerful, professional and unforgettable way

Getting Started



Call or email us today!

IntroEDGE™