

IntroEDGETMPRO

An American Educational Systems Company

**PROGRAM
OVERVIEW
Downloadable
eBook**

*Mastering the Art and Science
of Your Personal Introduction*

Foreword from IntroEDGE PRO's Creator



Thank you for your interest in our IntroEDGE™ PRO Coaching Program. Over forty years of research and development is the basis for developing what just may be the most important and meaningful educational experience I have ever created.

IntroEDGE™ PRO teaches you a crucial skill that is rarely taught in schools. It is a skill so powerful and empowering once you master it you will have a genuine advantage over all others. It is the ability to clearly, effectively and powerfully answer the simple but important question, “Tell me about yourself?”.

It is the number one question we are asked countless times throughout our lives and how we answer can make all the difference.

I created IntroEDGE™PRO to provide you with the knowledge, skills and confidence to deliver an incredibly powerful professional introduction and make an unforgettable first impression.

I believe you will find our program overview helpful in learning about the many benefits you will gain from your IntroEDGE™ PRO coaching experience. However, if you have additional questions or need assistance with our enrollment process, please do not hesitate to email us or call.

Sincerely,

BERRY

Throughout our lives we are presented with numerous opportunities for advancement and success. However, far too few of us are fully prepared to take advantage of a potentially meaningful encounter. That's where IntroEDGE™ PRO can make the difference.

Whether it is an interview for an interesting job opportunity or preparing for a professional presentation, having the knowledge, skills and confidence to deliver an exceptionally powerful and unforgettable introduction can give you a distinct edge over others. And, that is exactly what our IntroEDGE™ PRO Coaching Program is all about.

We teach the art and science of the personal introduction.

Our IntroEDGE™ PRO Coaching Program was created by world renowned educator and celebrated social entrepreneur, Berry Fowler, the founder and former chairman of Sylvan Learning Centers. Berry's highly energetic teaching style engages you as you move through a journey of self-discovery and master the skills and techniques of crafting and delivering a powerful personal and professional presentation.



Two IntroEDGE™ PRO Learning Options

Our IntroEDGE™ PRO Coaching Program offers you two powerful learning options to gain your IntroEDGE™ from home.

Option One: Online Self-Directed Program



With Option One you may enroll in our Online Self-Directed Coaching Program. Here you can access our complete online program twenty-four hours a day. You may move through Berry Fowler's step-by-step guided lessons on your own schedule and at your own pace, taking as much time as you need to develop and perfect your professional IntroEDGE™ introduction.

Option Two: Individualized, Live Online One-to-One Coaching



Option Two is our premier learning and coaching experience. With this option, you will have full access to the IntroEDGE™ PRO video lessons while you receive individualized, one-to-one coaching from your own IntroEDGE™ Certified Success Coach. From start to finish, your IntroEDGE™ PRO Coach will help you to remain focused, motivated and moving forward as you develop skills that will last a lifetime.

Three Phases of the IntroEDGE™ PRO Coaching Program



In Phase 1, you are coached through a series of exercises as you learn about yourself and gather all the information you will need to create your personal IntroEDGE™.



In Phase 2, you follow step-by-step directions and exercises designed to teach you how to effectively organize all the information you have collected and identify the essential elements of a powerful personal presentation.



In Phase 3, you learn how to pull it all together as you are coached through the writing and delivery of a well-organized and passionately delivered introduction of yourself. During this section, you also learn how to easily and effectively customize and tailor your personal presentation to a variety of real-life situations. By the end of Phase 3, you will have mastered your IntroEDGE™.

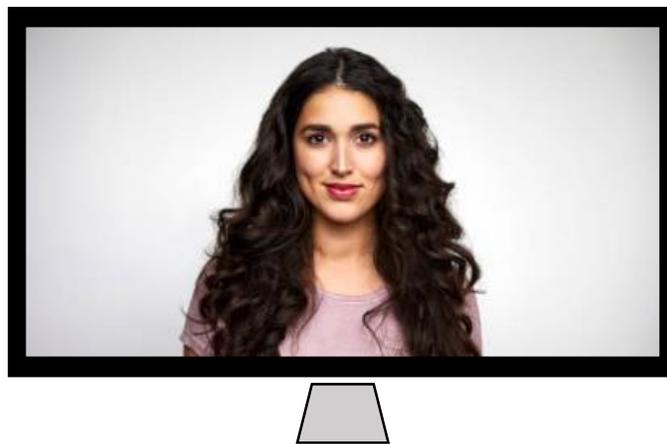


Bonus: Our IntroEDGE™ PRO Coaching Program also provides you with tips and instruction on how to create a powerful video presentation.

IntroEDGE™ PRO Coaching Program

Twelve Coaching Lessons - Sixteen Videos – Lifetime Access

The IntroEDGE™ PRO Coaching Program comes with twelve powerful and engaging coaching lessons on sixteen videos. Although many find they can easily complete the entire IntroEDGE™ PRO program in as little as seven days, there is no hurry. You may move through the program at your own pace and on your own schedule.



During the IntroEDGE™ PRO Coaching Program you learn:

- How to identify, appreciate and value who you truly are and what makes you unique
- How to recognize and capitalize on your personal strengths, gifts and talents
- How to clearly articulate your passions and your goals and objectives
- How to organize and craft your own compelling and succinct individual story
- How to employ proven techniques to present yourself in a powerful, professional and unforgettable way

Getting Started



Call or email today.